



APRIL 2015

www.poconophotoclub.com

**Meeting is at: Northampton Community College
Hawthorne Hall, Second Floor Rm 202
APRIL 21st - Meeting at 7 PM**

Life In A New Light: Rick Berk

Introduction to Light Field Photography Sponsored by Lytro



Light Field Photography is the future of image making, offering never before seen capabilities and technology in image creation such as adjustable point of focus, aperture and perspective shift after the moment of capture. Lytro is pioneering this new frontier first with the Lytro Light Field Camera, and now with the Illum. Rick Berk will explain the science behind light field imaging and how Lytro's cameras harness the power of light field to help you take your creative vision to a whole new level.

About Rick: Rick Berk has over 20 years experience as a professional photographer shooting sports, landscapes, portraits and weddings. He has been teaching photography classes and workshops for the past 8 years and is now Lytro's Training Manager.



ANNOUNCING:
May Exhibit- see page 2 Scavenger Hunt see page 5

MAY EXHIBIT: *Here are the parameters for the Middle Smithfield Photo Exhibit – May 2015*

WHERE: *Whispering Pines Banquet Hall (in the golf clubhouse).*

DIRECTIONS: *The Hall is located off Rt. 209/Milford Rd at the Country Club of the Poconos on Big Ridge Drive. Here is a link for a map: <https://www.google.com/maps/place/1445+Big+Ridge+Dr,+East+Stroudsburg,+PA+18302/@41.072274,-75.1044252,17z/data=!3m1!4b1!4m2!3m1!1s0x89c484fc31231fe9:0x8fbad608c99d05c9> The address is 1445 Big Ridge Drive, East Stroudsburg, PA 18302 Turn into Country Club of the Poconos and proceed to the Clubhouse which is 2 miles down on the left. (Also referred to as Whispering Pines.)*

WHEN: *May, 2015*

PHOTOS: *Each club member may submit up to 4 photos of your choice, any subject.*

Maximum size frame is 16" X 24" or the equivalent. (80 lineal inches)

Must use wire hangers on the back of frame

Place title, photographer's name, and price (if selling) on the back.

Please include the official Exhibit Form found under Documents > Photo Exhibits and Shows on the Club web site.

IN ADDITION, there will be two special walls set aside for Local and Golf related photos. You may submit as many photos for these two walls as you please. Include a description of location where they were taken.

1. LOCAL PHOTOS: *Are considered to be photos of people, places/locations, and/or events, preferably of Middle Smithfield, but must be within the Poconos.(e.g. Resica / Bushkill / Buttermilk Falls, Van Auken Barn, Freeman Tract Rd., etc.)*

2. GOLF RELATED PHOTOS.

FEE: \$5. *For Pocono Photo Club Members. Please include the Exhibit Form found under Documents > Photo Exhibits and Shows on the Club web site. New members (if not already a member) must pay the \$35 Club member dues plus the \$5 exhibit fee.*

NOTE: *Middle Smithfield Township is paying the Pocono Photo Club \$5 of the normal Exhibit fee of \$10. We are grateful for the Township for this financial contribution.*

HANGING DATE: *Tuesday, April 28, 2015. You can drop off your photos anytime the week before at the Middle Smithfield Township Building.*

LOCATION: *147 Municipal Dr., East Stroudsburg, 18302*

(Old Address: 25 Municipal Dr. - Intersects with 209/Milford Rd. up by Foodtown and Foxmoor)

OR You may bring your photos to Whispering Pines Club House on Tuesday, April 28 after 11 a.m. if you prefer.

PICK UP YOUR PHOTOS: *Anytime during the week of June 1-5 at the Township Building.*

RECEPTION: *Saturday, May 2 from 6 – 8 PM in the Whispering Pines Banquet Hall at the Golf/Community Center.*

We want to make this a LARGE exhibit with lots of PPC members participating. There is a lot of activity in this building which means a LARGE audience.

APRIL SHOOT OUT

It's time for a Wildflower Walk. Ann is scouting out a couple places as Spring is well underway and Mother Nature is revealing all of her Springtime beauty. We'll gather at the Bushkill Meeting House on Rt. 209 by the blinking light at Bushkill Falls Road and head out from there either along the Bushkill or on the McDade Trail. Of course there are a number of beautiful things to see in the Poconos in the Spring, so grab your macro lens or your favorite lens to shoot with and your walking shoes and meet-up with other club members on Saturday, April 25th. Note the time change: 3:30 PM. The afternoon sun should give us some lovely light to work with. For more information, feel free to call or email Ann at 570-588-3246, Olivetreeann@mail.com. We hope to see you there!

*Daffodil Portrait
photo by Eric Goins*



Executive Committee Meeting- April 7, 2015

Dick Ludwig, Eric Goins, Sarina Cook and Ann LeFevre present

General Housekeeping

- * Minutes need to be submitted to Carole by Tues. April 14, 2015*
- * Patricia Bregen sends apologies for inability to attend meetings recently*
- * Shoot-out date needs to be chosen for April*
- * Eric sending out emails announcing this month's meeting, competition info, reminders*

May Exhibit

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If you prefer; you may bring your photos to Whispering Pines club house on Tuesday, April 28 after 11 a.m.

We will continue to encourage membership to provide pictures as there is a lot of space to fill.

- * PAC show drop off dates are (daytime) June 11, 2015, 12 noon to 2 PM and (evening) June 16, 2015, 6 to 8 PM (conveniently during our monthly meeting!) at NCC. Voting for the photos that will represent PPC will take place at the April meeting prior to speaker.*

Schedule of Speakers and Meeting Activities

April- The Lytro System with Rick Berk

May- The Speed of Speed Lights with Ken Volpe

June- Del Morgan

July- Review and Critique of Scavenger Hunt Photos with Vinzon Lee

August- Portrait Photography Workshop with Danielle Cook as our beautiful model. (Ann will also check and see if her niece might be available closer to the date.)

September- Doug Goddell

October- Small Group Mentoring

November- TBA

December- Christmas Social

2016- Jan., Feb. and Mar. worked really well with in-house PPC activities. We will continue this in 2016 by repeating Table Top photography and WWYD. Dates TBD.

Meeting ideas to pursue:

- * Pet photography*
- * Critiques*
- * Personal sharing (survey members about what they like to do with their photos, what they like to shoot and why, etc. and share with members at a meeting)*
- * Make personal contact with members who could mentor small groups at October's meeting*

Respectfully submitted,

Ann LeFevre

Scavenger Hunt 2015 - Don't wait start shooting right away

It's back again, The Scavenger Hunt. We hope many will participate. It's really fun. It is intended to stimulate the imagination, use a variety of camera skills and spur your creativity.

This year will encompass photographers from both the Pocono Photo Club and the Palmerton Camera Club. Judge will be professional photographer Vinzon Lee.

Parameters:

Ten topics (see list at bottom).

All photos must be taken between March 1, 2015 and May 30, 2015.

You may take as many photos of any one topic as you like, but you can submit only one photo per topic.

Photos may be taken in either JPEG or RAW. (exception Topic #7 which must be taken in JPEG straight from the camera no post-processing of any kind)

Submitted image format JPEG ONLY. Photos are to be put on a CD or Flash Drive and turned in by May 30th at Stroudsburg Foto in Stroudsburg. (Pocono Photo Club Members).

You may turn in a set of 10 photos for all 10 topics OR just 1 photo for each topic you wish to enter.

Awards will be given as follows:

1. Best overall Set of Photos for all ten topics
2. 2nd Best overall Set of Photos for all ten topics
3. Best Single Photo regardless of topic
4. 2nd Best Single Photo regardless of topic
5. Most creative interpretation of a topic
6. Honorable Mentions at the Judge's discretion (no awards)

No photographer can receive more than one award.

TOPICS

1. Architectural - any building that fits the definition of Architecture
2. Shapes - are the dominating theme of the image
3. Highlight, shadow and texture - are the dominating theme of the image
4. Portrait - using available light only, use of reflectors permitted
5. Portrait using flash or artificial light - use of reflectors permitted
6. Table Top Photography - photo of a "product" (any man-made product) that fits on a table top.
7. Any subject straight from camera - no post processing permitted
8. Water - is the dominating theme of the image
9. Black and White Image - any subject
10. Wildlife - any insect, butterfly, bird or wild animal (no domesticated animals or pets)



Washington Bridge
photo by Eric Goins



Old NYC
photo by Angelo Pacheco

GENERAL INFORMATION ABOUT OUR CLUB

Would you like to be a "CURTAIN RAISER"

"Curtain Raiser Photos" are the photos shown prior to the start of regular PPC monthly meetings.

- The photos can be any subject of your choosing suitable for a general audience.
- There should be a maximum of 40 images.
- The images should be in JPEG format.
- The JPEG's should be about 1MB in size so they will display at full resolution.
- The JPEG's can be any resolution – ideally a resolution of 1440 pixels on the long side of the image matches the resolution of the projector but this is not essential.
- The images can be on a USB Thumb/Flash, CD, DVD or on a camera memory card - But you must supply a USB Card Reader to plug into the computer.
- If you want to show the slides in a specific order number them by putting 01 thru 40 as the first part of the file name. This way the computer will order them 1-40.
- Curtain Raiser Presenters are scheduled by PPC President.
Contact: Terry Flatt

PLEASE LIMIT THE NUMBER OF PHOTOS TO 40. Thanks.

FACEBOOK

Pocono Photo Club is now on Facebook.

Just do a search and LIKE. Members are welcome to post pictures and photo ops. Questions are also welcome. Interaction is important and encouraged. Please keep comments positive and professional. This will be a good way for us to pass along "instant" info on trips, and photo ops.

MEMBER PHOTOS NEEDED FOR INCLUSION IN FUTURE NEWSLETTERS

Do you have an image you'd like to see published in a future PPC Newsletter?

Members can email photos to me for inclusion in future newsletters either as Headers or on other pages of the issue. There are different requirements for each type so read the information below carefully. I will be keeping a file for each member who sends photos to me so I can use their photos as the need arises.

Thanks, in advance, for your photo contributions.

Email all photos to Carole Ludwig: cdphotos@ptd.net

GENERAL PHOTOS *Please size your photos as follows:*

Image Size - 5" on the longer side.

Resolution of 200 dpi.

INCLUDE: Your Name & Photo Title

Do not "Save for the Web" just save as a regular JPEG

Please email the .JPG - AS AN EMAIL ATTACHMENT.

NEWSLETTER HEADER PHOTOS (panoramas)

Panorama shots will be featured in the header of the newsletters each month. This new look has gotten many favorable comments. If you are a PPC member and have any panorama shots please send them to me via email. I'm particularly interested in seasonal shots that typify the 4 seasons visually.

The image size of the HEADER PHOTOS need to be sized as follows:

Size - 7.5" wide x 2.5" high.

Resolution 200 dpi.

Do not "Save for the Web" just save as a regular JPEG

Please email the .JPG - AS AN EMAIL ATTACHMENT.

All .JPGs should be emailed to Carole Ludwig - cdphotos@ptd.net

This is your newsletter: We would like to print information about our members.

- Are you participating in an exhibit?
- Have you won any awards for your photos?
- Info and photos on a trip you have taken?
- Do you have any photo spots, workshops, seminars that might be of interest to other members?

Please email any information or photos to:

Carole Ludwig. cdphotos@ptd.net

We would like to periodically include a new feature in the newsletter:
How was this photo created?
If you have a photo and explanation you would like to submit, please email it to:
Carole at cdphotos@ptd.net

PPC OFFICERS:

President

Eric Goins

First Vice President

Terry Flatt

Second Vice President

Ann LeFevre

Treasurer

Dick Ludwig

Secretary

Patricia Bregen

Website

Monica Woodhead

Newsletter

Carole Ludwig

"Shoot Outs"

Ann LeFevre

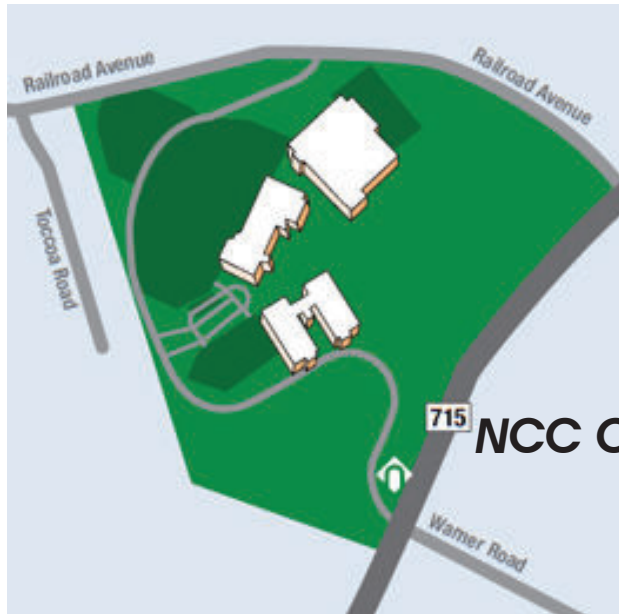
CURTAIN RAISER

Mar - Photos from Feb
meeting

*If you need to change your date,
please let Eric know.*

PROGRAMS COMING UP:

Apr - Rick Berk



NCC CAMPUS MAP

Northampton Community College at Tannersville

From I-80

Take Exit 299, Tannersville. Go South on 715 for one mile.
The Campus entrance is on the right at Warner Rd., just
past Railroad Ave.

From Tannersville

Route 611. Take 611 to 715 South.

Go South on 715 for one mile.

The Campus entrance is on the right at Warner Rd., just
past Railroad Ave.

From points south of Tannersville

Take Route 715 North toward Tannersville.

The Campus entrance is on the left at Warner Rd., one
mile before I-80.

Campus Address - 2411 Rt. 715 Tannersville PA. 18372

"SHOOT OUTS": Get out and about and join us for a Shoot-out! Shoot-outs are a fun way to meet other photo club members, share your ideas, your expertise, ask questions and spark your creativity. We go to a variety of sites which cover a wide range of photographic styles and settings. Whether you own a simple point and shoot camera or something more elaborate, Shoot-outs are designed to give everyone an opportunity to use their camera to the best of their ability. They occur on a monthly basis. Watch for emails announcing upcoming dates and locations and make plans to come out with us!

MEMBER PHOTOS needed for PPC Newsletter:

We need headers in different seasons. You must be tired of seeing photos by the same members over and over. If you have any photos that you would like to see in future issues, please email files to me. On the LAST PAGE of this newsletter are the instructions on how to do this. Participation is very easy. Let other members see what you are photographing!

Carole Ludwig - Editor cdphotos@ptd.net

CURTAIN RAISERS needed for the coming months.

Please contact Eric Goins if you would like to be a "Curtain Raiser" egoins43@yahoo.com